

Job Search Doesn't Have to Be Hard Read these tips!

Your job search ends with this E-Book today! The hardest part of your job search has just ended. By purchasing this book you are taking all the hard work and struggle of searching for jobs and handing it over to us, the experts.

Our team comes from major fortune 500 companies, recruiters and job search engines. We have teamed up to get to the bottom of job seeker nightmare... unemployment.

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Tired of your “job”

It's 8:30 AM and you hear a buzzing! Great, another ruined dream by your alarm and you are late to your terrible job. You run out the door and run to the car only to get stuck in traffic. All you can think about is quitting and running back to bed. You are NOT alone; in fact over 75% of people in the U.S would like to do the same thing according to our surveys in the past year. They issue, they are trapped by the “job” they hold.

This book is going to take you through the job search process to help you from your current “unemployed” state of mind and take you to a job you truly feel challenged and motivated to get up for every day.

We have spent over a year and half conducting surveys and listening to professionals from the job space to get the most up to date information on why current employees are unhappy and feel “unemployed” even when they are technically working for a company. These employees resemble zombies, rather than people.

You are taking the first and last step to finding a job of your dreams by reading this E-Book.

Don't just browse job posts, dive in

Don't just read an ad and fill out applications! This is a horrible mistake, if you are like many job seekers you will go on some job sites such as craigslist.com or indeed.com, you will enter your resume and quick apply to a few jobs. You are never actually engaging with the recruiter.

When we polled over 10000 people and asked “what is the amount of time you look for a job a day” the answer was not close to the recommended amount of time to find your dream jobs. I will give you a hint on how much time you should spend searching for a job. This may shock you, it is the same amount of time you spend at a full time job; 40 Hours a week!

We heavily tested happy employees and they all had the same thing to say , they spent a solid week dedicated to job search and connecting with recruiters. They did not just browse but truly dove in.

How to be optimistic in this economy

It is 2014, an interesting time for our economy and the job search world. The unemployment rate is dropping below 7% and we are adding thousands of new jobs a day. We are not here for a job. We are here for a dream job! You need to stop listening to all the news about what industries are adding jobs and what sites are popular and start being optimistic that you will find your dream job in the next week through tough work and your network.

Let's start the search

Where do you begin? It is so simple, you start with your network, and everyone has a network although you probably just don't realize it will help you land your dream job. For example, you have a linked in, Facebook, Instagram and twitter. If you do not have one or all of these simply stop reading this book until you have created all of these job search tools.

Here are some of the top tips for finding a job in your dream industry. Go ahead and run a linked in search for your favorite job title or company and connect with the VP of recruiting. Let them know you have heavily researched the company (which you should have) and set up a time to speak with them regarding filling a roll to add value to the company.

Now you can go ahead and prepare your cover letter and resume. We will be releasing an E-book on cover letter / resume guidance in the coming weeks!

You have the biggest call of your life, with the person who can give you a dream job. Go ahead and sweat a bit, then realize that you have already done the toughest part of the whole job search process. Land the interview. This person is giving you a phone interview which has been shown to be more important than an in person interview. People tend to act slightly fake in person and more realistic on the phone. If you get passed this phone interview you will have the offer in no time!

Where to actually look and apply!

Let's take a break and reiterate where to actually be looking for jobs.

- 1) Browse job boards and craigslist and then find your favorite company
- 2) Make an Instagram, twitter, facebook and most importantly LinkedIn
- 3) Contact the VP of recruiting to schedule a phone interview
- 4) Accept the offer and negotiate

The interviews

The phone interview is over and you have to schedule an in person interview. This is almost meaningless and a dog a pony show for the execs to show off the potential new hire to their CEO.

On the interview it is important to dress appropriately. You should be business casual, don't worry about a tie, and rather be worried about negotiating your salary and benefits. Think this way because, you already have the job in your mind and your employers.

Negotiate Salary

The day is here! The offer is made, however it is not the money you were expecting. This is common in today's job search. Employers believe they can low ball employees and for the most part they are correct. You are not a normal employee; you have the tools from our series of E-Books to negotiate with a great sense of entitlement. Ask for a salary on average \$8,000 above what they offer, this amount has been proven to be the most common amount they will accept without counter offering. You can write this number on a piece of paper and slide it over to them while in person. Walk out and wait for the call... You have the offer!

Conclusion

Congrats! You finally have the dream job you wanted. It took you about 1 week with the purchase of this E-Book, the best investment ever. Please look out for more editions from this series of employment help.

We look forward to continuing to help you grow as an employee!